**Ellen Rohr** – The Plumber’s Wife turned [Business Makeover Expert](http://www.barebonesbiz.com/business-makeover-expert/)®

Once upon a time, Ellen got involved in her husband’s company after his partner died unexpectedly. **Boy was she humbled! It seemed like lots of money was moving through the company, but at the end of the month there was never any money left.** Thankfully, Ellen found terrific mentors, savvy contractors who taught her how to keep score in business, how to put a simple business plan together and how to make money.

Ellen started Bare Bones Biz, a venture capital and consulting company in 1995 to help folks of all ages turn their big ideas into successful businesses. Ellen is also a successful franchisor, helping launch a plumbing franchise to 47 locations and $40 million in sales in under 2 years.  Now, she is the president of Zoom Drain and Sewer, LLC, a new franchise company launching in Summer 2014.   She is a columnist for Huffington Post, PHC News, and a contributor to many business journals and trade magazines.  She provides “in the trenches” insight that business owners can relate to.

Ellen is also the author of four business basics books:  [Where Did the Money Go?](http://www.barebonesbiz.com/catalog/where-did-the-money-go/), [How Much Should I Charge?](http://www.barebonesbiz.com/catalog/how-much-should-i-charge/), [The Bare Bones Biz Plan](http://www.barebonesbiz.com/catalog/the-bare-bones-biz-plan/) and [The Weekend Biz Plan](http://www.barebonesbiz.com/catalog/the-weekend-biz-plan/).

Connect with Ellen on [Facebook](http://www.facebook.com/ellenrohr), [Twitter](http://www.twitter.com/ellenrohr) and [Google+](https://plus.google.com/113579314911147514769?rel=author)



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