

Jerry G. Jesky Jr. has joined Scott Consulting Engineers PC as a design engineer in the environmental department. Jesky has more than four years of experience, primarily in rural water and wastewater.

Kelly Turner, EIT, is returning to Scott Consulting Engineers P.C. as a design engineer. Turner previously worked at the firm as a co-op student while attending the University of Missouri-Rolla.

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FOR THE RECORD

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Ellen Rohr, owner, Bare Bones Biz

How did you arrive in this position? Rohr's business provides seminars and consulting for small businesses, but the "meat" of the company's business is the downloadable tools it provides on its Web site, www.barebonesbiz.com. "Our modest mission is worldwide business literacy," Rohr said.

She learned the basics the hard way herself: "I graduated at the top of my class with a business degree," Rohr said. "I thought pretty highly of myself ... and then I nearly sank the family business."

Her husband was a plumber, so she advised him to "go turn wrenches" and she would manage the books. After a near-disastrous ending for the business, Rohr wound up writing a book about the experience and found a men-

tor. "I'm a big proponent of mentors, of finding someone you respect and asking them for help," she said. After she learned how to manage cash flow and keep the books for a business, she learned that managing a business wasn't as hard as she first thought. "Then I became like someone who is born again or has quit smoking," she said. "I was on my soapbox about it."

In 1995, she and her husband sold their business - then based in Utah - and moved to the Ozarks, an area Rohr's husband had become familiar with through his work as a radiant-heating contractor. One



Rohr

OZARKS INFLUENTIAL

of his suppliers, now called Watts Radiant, is based here, and he'd heard good things about the Ozarks from the managers of Watts Radiant. The couple set up camp on 90 acres near Rogersville, and Rohr runs a virtual company from there. A native of Utah, she is the author of the books "Where Did the Money Go? - Accounting Basics for the Business Owner Who Hates Numbers" and "How Much Should I Charge? - Pricing Basics for Making Money Doing What You Love," and has sold 40,000 books. Rohr will join keynote presenter Barbara Walters and speakers Maya Angelou and Kathy Ireland, among others, at Office Depot's fifth annual Success Strategies for Businesswomen Conference on Feb. 27-March 1 in Boca Raton, Fla. Rohr will be a panelist during a business

session titled "Growth Secrets from Sales Divas."

What would you do with an extra hour each day? Garden. Rohr jokes that she often spends "\$500 to get two or three tomatoes" because she travels so frequently that she isn't able to tend to her veggies. "I really like gardening, and there's just so much great gardening to do here," she said.

What is your goal for the coming year? The company's goal is to sell 100,000 Web site hits per month. Rohr's personal goal: "To have a perfect day, spend a little time gardening, a little time working out, spend time helping people," she said. And: "We want to be on Oprah," she said, chuckling. Her idea is to have an audience full of budding entrepreneurs who want to give their business pitch, and she and Bare Bones Biz

could offer tips and advice.

What's your next big project? She's starting the Biz Kids Club, a project to help children develop their natural entrepreneurial spirit.

What's the best advice you've ever received? "Find someone smarter and richer or more successful or someone who is doing something you want to do and ask them to help you," she said. After you get their help, "then you are honor-bound to help someone else."

What about the Ozarks makes living and working here a particular challenge or pleasure? Country living has its challenges. The lights may flicker, and getting a T1 line out to the farm was not easy. But, she adds, "We love our lifestyle. We like the seasons. The Ozarks really puts on a good show during each of its seasons."

- Karen E. Culp

Johnson & Johnson expects to bring back \$1 billion, while Schering Plough Corp. estimates total at \$9.4 billion. And those still expected to announce they will bring back earnings from overseas include Hewlett-Packard Co., which still has \$14.5 billion in foreign profits abroad.

In total, the economy at Goldman Sachs estimates around \$300 billion to be repatriated, though estimates from other sources range from as high as \$500 billion to as low as \$100 billion. As for the tax implications, revenues are forecast to rise by \$2.8 billion in fiscal 2005. But over the next nine years, the Treasury is expected to lose \$6.1 billion, according to congressional estimates when the bill was passed. Lawmakers backing

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