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## ON THE STREET



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### BREAKING SUCCESS

Len Rohr, president of Rogersville-based Bare Bones Biz, responds during "Sales Strategies for Business Growth," one of four business panel sessions during Office Depot's fifth annual **Success Strategies for Businesswomen** conference Feb. 27-March 1 at the Boca Raton Resort and Spa, in Boca Raton, Fla. Also participating on the panel are Al Frohlinger, president of Crossell Inc., on the left, and Fabienne Fredrickson, founder of ClientAttraction.com. The conference featured journalist Barbara Walters, poet Maya Angelou, Mrs. Fields Cookies founder Debbie Fields, supermodel-turned-CEO Kathy Ireland. Rohr was invited as a panelist for her entrepreneurial spirit and success.